

RA LAND ROVERS

PRICEMATCH POLICY

We hope to already be competitively priced below the majority of retailers, but to be loyal to our customers we will price match any item with a JLR part number, subject to certain conditions as defined below.

Online Retailers

The 3rd party retailer must be UK based, and proof must be provided of the lower price from their web shop. The part in question must be of an equal specification i.e aftermarket or OEM. Where single parts or low cost/low volume orders are concerned, we will not price match if a shipping charge is made for the order by the 3rd party retailer which would render the order more expensive. For larger orders involving a shipping cost we will match down to the cost of the 3rd party total plus shipping. We will match multibuy discounts providing the same quantity is ordered of the same brand.

For example, if ordering a part for sale by us at a unit cost of £1.65, and another retailer has the identical part for £1.50, but with a shipping charge of £5, this policy will not apply.

If an order from us came to £60, and the order total from the 3rd party is £52, but with £5 shipping, we will match down to £57.

Where an order from ourselves is online and incurs a shipping charge, then we will match down to the total plus shipping from the 3rd party.

Physical Retailers

The 3rd party retailer must be UK based, and proof must be provided of the lower price, for example from their web shop using click and collect or a written quote. The part in question must be of an equal specification i.e aftermarket or OEM. We will match multibuy discounts providing the same quantity is ordered of the same brand.

For example, if ordering a part for sale by us in person at a unit cost of £1.65, and an online retailer has the identical part for £1.50, but with a shipping charge of £5, this policy will not apply.